





# ALPHA Visual Campus Solutions

The Future of Educational Communications

## Dynamic LED Messaging:

Improves Student and Faculty Morale
Enhances Community Relations
Increases Schedule Awareness
Heighten Campus Safety
Broadcast Announcements

**EnergySmart** Technology



# ALPHA Visual Campus Solutions

onecomina Dance Tickets on Sale No Football vș Falcons Saturday 2:00 Compre ahora sus boletos para el baile Homecoming

### The Future of Educational Communications

Instantly communicate with the entire campus community.

- Indoor and outdoor campus-wide messaging
- Bilingual message notification
- Easy to implement
- Instantaneous visual messages improves on and off-premise campus relations
- One software controls all displays from the convenience of one PC
- Safe and secure networking with existing PC systems
- LED technology consumes less power than incandescent lights, using 1/40th the power
- Communicate via LAN / Ethernet / Wireless / Modem

One software controls all indoor & outdoor signs

#### **Popular Display** Locations

- Student Union
- Student Cafeteria
- Bookstore
- Library
- Faculty Lounges
- Campus Roadside
- Athletic Facilities
- Walkways
- Parking Lots and Garages
- Auditoriums
- Gymnasiums

#### Popular **Applications** and Messages

- Safety and Security Messages
- Ticket Sales / Specials
- Fundraising
- Hours
- Announcements
- Community Messages
- Concessions
- Wayfinding
- Procedures
- Multi-use room scheduling
- Scoreboard messages

#### **Outdoor Advertising**

#### **Outdoor - Identity Signage**

**Indoor - Safety Awareness** 

Alpha Director

**Indoor - Visual Messaging** 

Alpha Big Dot



**HIGH SCHOOL** Pep Rally





- Improve community relations
- Advertise upcoming events
- Fundraising benefits and rewards

- Promote school spirit
- Recognition of students, faculty and team
- Increase event ticket sales

- Visitor wayfinding messages
- Safety procedures
- Introduce new products

- Student and faculty announcements
- Broadcast emergency messages
- Heighten school safety