

Salescaster®

Outdoor LED Electronic Messaging Centers bring excitement and high visibility to school Communications

EMCs are used to promote school and athletic activities throughout the campus. These highly visible EMCs broadcast messages to students, faculty, employees and the surrounding community with light, color and motion which demand attention and produce results.

Instantly Communicate:

- Student activity announcements - outdoor and/or indoor in high traffic halls.
- Promote school spirit, sporting events and results to the entire community.
- Welcome important guests and groups to campus.
- Student Union focus - announce schedule changes, cancellations, and timely information.
- Advertise promotions & product specials at book store counters.
- Community involvement, arts and events - ticket sales.
- Draw attention with time, temperature, and date information.
- Remind students about safety and security programs; use for Amber Alerts.



Communicate with Visual Impact:

- Recognize students, staff, and faculty at targeted locations in high traffic areas.
- Solid state LED displays provide energy efficient communications 24/7.

Create an exciting, unified, communication network throughout your campus. Use Salescaster EMCs outdoors on: school monuments, roadside pylons, in parking lots, and walkways between buildings. Add indoor Salescaster EMCs to: high traffic hallways, athletic scoreboards/locations, bookstores, Student Union message areas and residence halls to complete the network.

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Contact a Salescaster representative 800 346-4474 today to learn how easy it is to use the power of LED EMCs to your advantage. We will provide you with a free site survey and ROI analysis.

2095 PORTLAND AVENUE SCOTCH PLAINS, NJ 07076 • 800-346-4474
www.salescaster.com



Just a Few of Our Many Customers:

- Clifton High School
- Linden High School
- North Bergen High School
- Bridgewater-Raritan High School
- Ramapo High School
- Lenape Valley High School
- Passaic County College
- Seneca High School



GO GREEN with LED signs...an energy and cost-efficient way to attract attention

LED displays are significantly more energy effective than signs using incandescent or florescent bulbs. Since they're solid-state devices, they provide extremely long life, typically approaching 11 years (100,000 hours) of constant power-on usage. LED's also run cooler and at a lower voltage than fluorescent and neon lamps. This translates into reduced energy consumption and lower maintenance costs.



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